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Broadway Shift

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Issue 27 · October 2026



W2RC GIANTS ROAR INTO BW

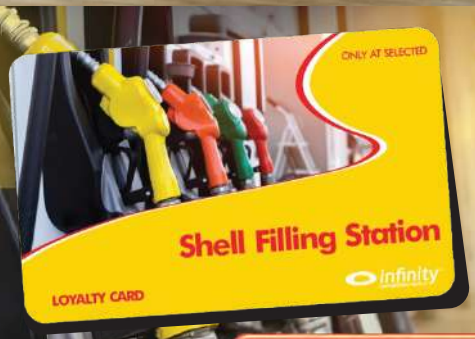
Boko plugs Serorome into electric car future

Roy Sesana receives honorary doctorate

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About Broadway Shift Magazine

Broadway Shift Magazine is the official publication of Broadway Toyota, dedicated to sharing updates about our dealership, including community initiatives, in-house developments, and all things Toyota. Based in Mahalapye, Broadway Toyota is a citizen-owned dealership authorised to sell, service, and provide genuine parts for Toyota vehicles in Botswana. We take pride in being part of the Toyota family and in serving our customers with excellence.

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Boko plugs Serorome into electric car future

15 hectares of land secured near Mahalapye as Botswana races to become Southern Africa's electric mobility powerhouse.



Serorome near Mahalapye could soon find itself at the centre of Botswana's electric vehicle revolution as President Duma Boko sets his sights on transforming the area into a major electric mobility industrial hub. Speaking at the Botswana National Front (BNF) Policy Conference held from October 23 to 25, 2026, Boko revealed that the government had secured 15 hectares of land in the Serorome Valley, along the busy A1 highway near Mahalapye, earmarked for the second phase of the country's ambitious electric mobility project.

The development could put Serorome in the fast lane of Botswana's industrial transformation, as the country positions itself to become a regional player in the growing electric vehicle industry. Boko said Botswana had already made its intentions clear to the Southern African Customs Union (SACU), lobbying for the country to be considered as Southern Africa's electric mobility hub.

But the race is far from over.

With other countries in the region also eyeing the lucrative opportunity, Boko mentioned that Botswana had a competitive edge, having made significant progress and secured the necessary intellectual assets to drive the project forward. Adding further weight to the proposed development is its strategic location near the new power plant being constructed by Jindal Power, east of Serorome.

And if Boko's ambitions shift into gear, Mahalapye could soon be known for more than just cars passing through.



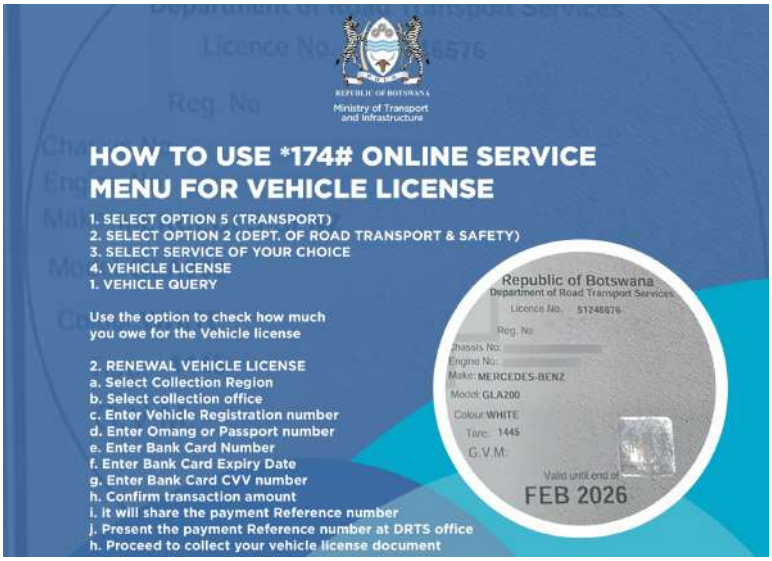
TOYOTA SHIFTS GEARS ON SERVICE PLANS



Toyota Genuine Service Plans can now be sold to vehicles older than 10 years from date of first registration.

Toyota South Africa has announced several changes to the Toyota Genuine Service Plan (previously known as the Toyota Genuine Extended Service Plan). Effective, October 1, 2026 the following change will be implemented based on feedback from the Dealer Network and the loyal Toyota customer base:

Toyota Genuine Service Plans can now be sold to vehicles older than 10 years from date of first registration. Toyota Genuine Service Plans are now available up to the 500,000km interval. Toyota Genuine Service Plans can be extended by a maximum of 10 intervals at a time. This is only a limit for the number of intervals that can be purchased at one time. Intervals can be purchased by customers up to the 500,000kms.



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Roy Sesana receives honorary doctorate

Roy Sesana has been conferred an Honorary Doctor of Letters (DLitt honoris causa) by the University of Botswana (UB) in recognition of his lifelong commitment to defending indigenous rights, cultural identity and the dignity of marginalised communities.



UB's decision to confer an honorary doctorate on Dr Sesana recognises a lifetime of service that extends beyond individual achievement. His work has brought international attention to the rights of indigenous people and highlighted the relationship between land, cultural identity, environmental stewardship and human dignity.

Born in Molapo, a settlement in the Central Kalahari Game Reserve (CKGR), Dr. Sesana's life has been closely connected to the land, traditions and communities whose rights he has spent decades defending. After working in South African mines for several years, he returned to Botswana in 1971 to live among his community. During this period, he travelled with service providers operating within the CKGR, assisting with interpretation and facilitating communication between the communities and those delivering services.

In 1991, he co-founded the First People of the Kalahari (FPK) with John Hardbattle, an organisation established to advocate for the rights of indigenous people. He was elected chairperson in 1995, a position from which he championed the preservation of San culture, traditional livelihoods and the natural environment. These principles continue to underpin his advocacy.



Singita unveils exclusive luxury retreat in Okavango Delta



Botswana's iconic Okavango Delta is set to welcome a new jewel in its luxury safari crown as renowned conservation and eco-tourism brand Singita prepares to unveil Singita Elela this December.

Nestled in one of Africa's most breathtaking wilderness destinations, the exclusive retreat promises an intimate blend of exceptional hospitality and immersive safari experiences. The camp will feature eight elegantly elevated, circular suites, comprising five one-bedroom suites, two two-bedroom suites and a magnificent four-bedroom villa for exclusive use.

Each private retreat will offer personalised safari experiences, complete with a dedicated vehicle, guide, tracker and camp manager. At the heart of the sanctuary, guests will discover sophisticated indoor and outdoor dining spaces, a fitness centre, conservation lounge and a Singita Community Culinary School campus.

Access to this secluded paradise will be via a scenic light-aircraft flight from Maun or Kasane to Singita's private airstrip, followed by a 15-minute transfer.



> "For Botswana, this is no ordinary border crossing. It's a historic moment when the world's rally-raid elite come knocking, and the country's untamed wilderness becomes their ultimate battleground."

W2RC GIANTS ROAR INTO BW

Engines will roar, dust will fly and adrenaline will hit fever pitch as Botswana prepares to host its first-ever World Rally-Raid Championship (W2RC) action in June 2027.

In a historic first for local motorsport, the South African Safari Rally will cross into Botswana for two gruelling stages on June 16 and 17, making the country the ninth nation to host W2RC action since the championship's inception in 2022.

The rally, scheduled for June 14–19, will see the world's top rally-raid drivers and riders unleash their high-powered machines across the unforgiving terrain of Kgatleng and Kweneng.

With approximately 790km of competitive racing through sandy tracks, rugged bushveld and dry riverbeds, this promises to be no Sunday drive. As motorsport pundits would put it, this is where horsepower meets heart, and only the toughest machines and sharpest competitors survive.

Safari Rally director Archie Rutherford has promised a spectacular showdown, describing the Botswana leg as "wild" and "epic", with competitors spending a night camping deep in the African bush.

For Botswana's homegrown racing sensation and 2024 RallyGP World Champion, Ross Branch, the announcement is more than another race on the calendar. It's a dream roaring into reality.

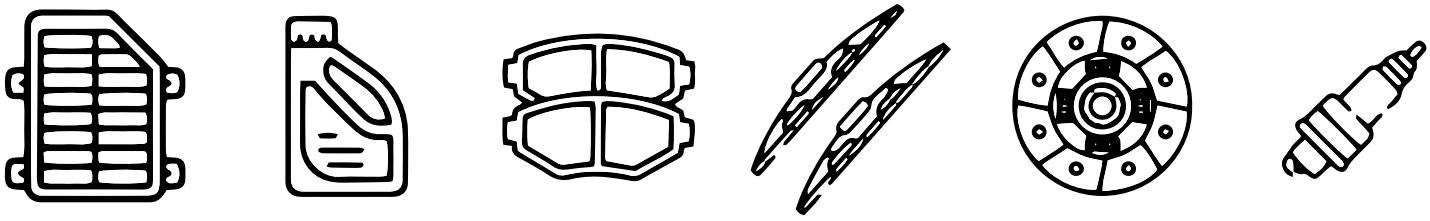
"It's been a lifelong dream" said an emotional Branch, who expects thousands of passionate local fans to line the route.

As motorsport commentators would put it, the engines will be screaming, the dust will be flying and the machines will be pushed to their breaking point.

For Botswana, this is no ordinary border crossing. It's a historic moment when the world's rally-raid elite come knocking, and the country's untamed wilderness becomes their ultimate battleground.

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