

Broadway Shift

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e-magazine

Issue 17
Dec.
2025



TOYOTA GAZOO RACING S.A TEAM SET FOR DAKAR 2026



2025: A YEAR THAT TESTED ALL

Broadway Motors reflects on 2025 with gratitude for a team that never wavered



BROADWAY TOYOTA
Mahalapye



Happy New Year!
Start it in a Toyota

TOYOTA GAZOO RACING S.A TEAM SET FOR DAKAR 2026

Toyota Gazoo Racing South Africa is lining up for another full-blooded assault on the Dakar Rally, fielding four sharp crews for the 3–17 January 2026 epic in Saudi Arabia. It's a route that promises long days, tough navigation and nearly record-breaking special-stage mileage – classic Dakar, in other words.

The team will campaign the latest GR Hilux IMT Evo with four proven pairings: Juan Cruz Yacopini/Daniel Oliveras, Saood Variawa/Francois Cazalet, Guy Botterill/Oriol Mena and João Ferreira/Filipe Palmeiro. The Hilux has been relentlessly honed through 2025, with durability, balance and outright pace firmly in focus.



Momentum is firmly on TGRSA's side. Variawa and Cazalet arrive as reigning South African Rally-Raid champions, while Yacopini and Oliveras recently sealed the FIA World Baja Cup – credentials that speak volumes about the squad's depth.

The 2026 Dakar starts and finishes in Yanbu, looping clockwise around Saudi Arabia over 13 stages, including two brutal marathon stages and a rest day in Riyadh. With vast sand seas, fast gravel and technical rock sections on the menu, it's a rally that rewards speed, patience and mechanical sympathy in equal measure.

Toyota South Africa Motors Vice-President of Marketing, Glenn Crompton, highlighted the wider significance of Toyota's involvement in the Dakar Rally: "Dakar is more than a race for us – it is the ultimate proving ground for the Hilux brand. The environment is harsh, the distances extreme, and the conditions unpredictable. It gives us an unmatched platform to demonstrate the Quality, Durability and Reliability that define Hilux, while also helping our engineers to keep building ever-better cars. At the same time, the event resonates deeply with fans around the world. It reflects a spirit of adventure and perseverance that aligns perfectly with Toyota's values. We are proud of the role TGRSA plays on this global stage, and we look forward to another exciting chapter in 2026."

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2026: A NEW YEAR PROMISE FROM TOYOTA

Land Cruiser 2.8 DC GD-6 Pick-up to get a standard service plan

Toyota South African Motors (TSAM) has quietly but decisively turned a new page in the Land Cruiser 70 story. The roaring 4.5-litre V8 bows out on both single and double cabs, making way for a more focused line-up, while welcome news arrives in the form of a manual gearbox option for the 2.8 GD-6 double-cab pick-up. Looking ahead, TSAM has also confirmed that every LC70 will gain a standard service plan from 2026 - a long-awaited nod to modern ownership expectations.

The new Land Cruiser service plan is as robust as the vehicle itself. The 2.8 GD-FTV engine, whether paired with automatic or manual transmission, will be covered for nine services or 90,000 km, whichever comes first. Meanwhile, the trusty 4.2 HZ engine benefits from an extended 18 services over the same 90,000 km period. Across the range, peace of mind comes standard with a three-year or 100,000 km warranty.



Adding further finesse, the 2.8 five-speed GD-6 powered double-cab manual receives a 12-inch clutch and accumulator, delivering a smoother pedal feel and improved shift quality - engineered to cope effortlessly with harsh terrain and heavy use.

Through it all, the Land Cruiser 70 remains true to its roots. Decade after decade, it has led the market by being unapologetically tough, relentlessly reliable and devastatingly capable off road - a working vehicle that still earns its legend.

"Across the range, peace of mind comes standard with a 3-years or 100,000 km warranty."



BROADWAY TOYOTA FIRES-UP THE INAUGURAL BOSETU HALF MARATHON

Broadway Toyota Mahalapye set the pace for distance running in December, jump-starting the inaugural Botswana Sectors of Educators Trade Union (BOSETU) Half Marathon in Mahalapye. From the first stride to the final surge, the dealership powered an event that

organisers have confirmed will become an annual fixture on the local athletics calendar.

Run under the resonant theme "Run Against Crime", the 2025 edition blended purpose with performance, drawing a strong field of participants, including BOSETU subsidiaries, into a

morning charged with energy and intent. The race was officially addressed by Assistant Minister Lawrence Ookeditse, whose presence underscored the event's social heartbeat alongside its sporting ambition.

"...organisers have confirmed will become an annual fixture on the local athletics calendar..."



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2025: A YEAR THAT TESTED ALL

Broadway Motors reflects on 2025 with gratitude for a team that never wavered

There were nervous smiles all round, folded arms and hopeful hearts, anxious faces and crossed fingers when Broadway Motors management called staff to a much-anticipated year end meeting.

Management did not sugar-coat matters.

banks had put the brakes on vehicle financing linked to the diamond sector as government negotiations with De Beers dragged on.

Despite the headwinds, there was good news. Broadway Motors hit its performance target for the year. Management

///...the management admitted the year has not been kind, it had been a bumpy one, warning that tougher times could still lie ahead as economic activity remains sluggish...///

Looking back at a bruising 2025, the leadership admitted the year has not been kind, it had been a bumpy one, warning that tougher times could still lie ahead as economic activity remains sluggish with the economy still struggling to find its feet. The business felt the pinch as reduced government spending and extended travel restrictions cut down on regular vehicle servicing, particularly from frequent local travel trips. Reduced government activity and tighter travel budgets meant fewer cars on the road and fewer services coming through the workshop doors. On top of that,

praised employees for their grit, commitment and teamwork in a year that tested everyone. And for that hard work, there was a reward. Staff were rewarded with a bonus, sending spirits soaring and proving, once again, why Broadway Motors remains a great place to work - even in a harsh economic climate.

As the meeting wrapped up, management wished employees a joyful festive season, a Merry Christmas and a Happy New Year. Judging by the mood in the room, 2026 is already looking brighter. After all, who wouldn't smile going into the holidays with a bonus in hand?

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Glitz, Glamour and Good vibes at Broadway Year-end Bash

There was no missing the mood at Diponeng Hotel in Mahalapye as Broadway Toyota staff gathered to close the year on a high. It was a night where work was left at the door and people came together simply to enjoy each other's company and celebrate how far they had come.

Faces that are usually seen behind desks and counters were glowing. The ladies stepped out looking elegant, the gentlemen brought their A-game, and a few lucky ones even walked away with prizes for dressing the part. Laughter flowed easily, plates were full and the room carried that warm feeling of people who know they survived the year together.

Entertainment added colour to the evening, with Christmas carols setting a festive rhythm and dancers popping up to keep the crowd on its feet. The master of ceremonies, clearly enjoying the moment, cheekily suggested that management should consider making such gatherings a weekly habit — a joke that landed perfectly.

When management spoke, the message was simple and sincere: thank you. They reminded staff that the year's progress was built on teamwork, long hours and pulling in the same direction, even when the road was not smooth.

Broadway Motors owns and operates Shell Ultra City Mahalapye and Broadway Toyota Mahalapye along the A1 Road in Mahalapye — and on this night, it was clear that behind the business are people who genuinely value one another.



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