

IT'S NOT A
BAKKIE



IT'S THE NEW
HILUX
LEGEND 55

MODEL SHOWN: 2.8 GD-6 4x4 LEGEND 55 6AT

THE LEGEND CONTINUES

**LEGENDS AREN'T BORN OVERNIGHT.
THEY'RE CREATED THROUGH TIME AND
MOULDED BY THEIR ACCOMPLISHMENTS.**

When it comes to pairing lifestyle and utility, no bakkie in South Africa has done it for longer than the Toyota Hilux.

After 55 years of accolades and off-road adventures, it's time to celebrate another milestone of legendary toughness, reliability and style.

It's your chance to get behind the wheel of a Legend.

This is not a bakkie, it's the new Hilux Legend 55.



A LINE-UP OF LEGENDS

ONE NAME. TWO POWERFUL EXPRESSIONS. WHATEVER YOUR NEEDS, THERE'S A LEGEND FOR YOU.

As South Africa's most-loved bakkie, the Legend 55 is the fifth in an exclusive lineage of anniversary Hilux vehicles released once every five years.

No matter if you're a business owner laying the foundations for tomorrow, or an explorer roaming where the wild still rules, you'll find what you're looking for.

DOUBLE CAB

- 2.8 GD-6 RB LEGEND 55 6-SPEED AUTOMATIC
- 2.8 GD-6 4X4 LEGEND 55 6-SPEED AUTOMATIC

XTRA CAB

- 2.8 GD-6 RB LEGEND 55 6-SPEED AUTOMATIC
- 2.8 GD-6 4X4 LEGEND 55 6-SPEED AUTOMATIC

EXTERIOR COLOURS



040 Glacier White



1D6 Chromium Silver



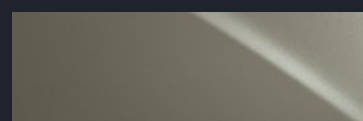
4R8 Inferno Metallic



3T6 Arizona Red



1G3 Graphite Grey Metallic



6X1 Oxide Bronze



089 Platinum White Pearl



4E9 Sand Beige*



6Y2 Dark Green Mica Metallic*



218 Attitude Black**

*Limited availability

**Available on selected models



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LEGENDARY PERFORMANCE

SOUTH AFRICA IS HILUX COUNTRY, AND THE LEGEND OF HILUX CONTINUES TO GROW WITH THE HILUX LEGEND 55. WHETHER YOU'RE LOOKING TO CAPTURE THE SOUL OF EXTREME DESTINATIONS OR BUILD A STRONGER FUTURE, THE HILUX LEGEND 55 CAN TAKE YOU THERE.

Take control with performance that's born to lead and built to last. The bold Hilux Legend 55 is powered by Toyota's legendary 2.8ℓ, turbodiesel four-cylinder GD-6 engine that sends power to either two- or all four* wheels via the convenience of a 6-speed automatic gearbox.

Balancing performance with efficiency, the Hilux Legend 55's GD-6 engine produces 150 kW of power between 3000-3400 r/min and 500 Nm of torque from a low 1600-2800 r/min to deliver maximum muscle when towing or overtaking.

Challenge accepted. And conquered.



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THE LOOK OF A NEW LEGEND

IT'S PREVIOUS LEGENDS THAT HAVE LAID THE PATH FOR THIS NEW MODEL, BUT THE HILUX LEGEND 55 IS READY FOR YOU TO BLAZE YOUR OWN TRAIL. THIS HILUX IS AN EXPRESSION OF THE FEARLESS GO-ANYWHERE SPIRIT, AND IT'S EQUIPPED WITH EXCLUSIVE ACCESSORIES AND BADGING THAT LET YOU KNOW THAT THIS IS A LEGEND.



LEGEND 55-BRANDED STYLING BAR & ROLLER SHUTTER

LEGEND 55

In front, a stylish bash plate is engineered for impact and attitude. Never straying from its roots, the Hilux Legend 55's loadbox is rubberised as standard for extra protection against scratches, rust, slippage and wear. Your cargo remains protected under a lockable roller shutter, while the Legend 55's towbar means you're ready to roll – whatever the load, whatever the time.

Appropriately, the styling bar has been emboldened with Legend 55 badging, as have the vehicle sides and rear while newly designed 18-inch alloy wheels complete the look.

For convenience and elegance, logo-projecting welcome lights* displaying a Legend 55 graphic now flood the area around the front doors upon unlocking them at night.

The Legend 55 has been reimagined and is ready to grab attention wherever you're choosing to take your Hilux. Which could be anywhere.

*Available on selected models



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GLOSSY BLACK TRIM & FRONT BASH PLATE



WELCOME LIGHTS*



18-INCH ALLOY WHEELS

SIT BACK AND RELAX, LEGEND

YOUR DRIVING EXPERIENCE JUST GOT ELEVATED. IT'S CALLED THE LEGEND FOR A REASON.

Styled tough but with luxury in mind. The Hilux Legend 55 includes exclusive features like performance-inspired seats with Legend 55 embossing, door sills shielded with distinctive Legend 55-branded scuff plates and a special Legend 55 transmission plate.

History honoured and luxury defined: a tribute to 55 years of Hilux, now even better evolved for the road ahead.



LEGEND 55-BRANDED SCUFF PLATES



HIGH POWER JBL SOUND SYSTEM



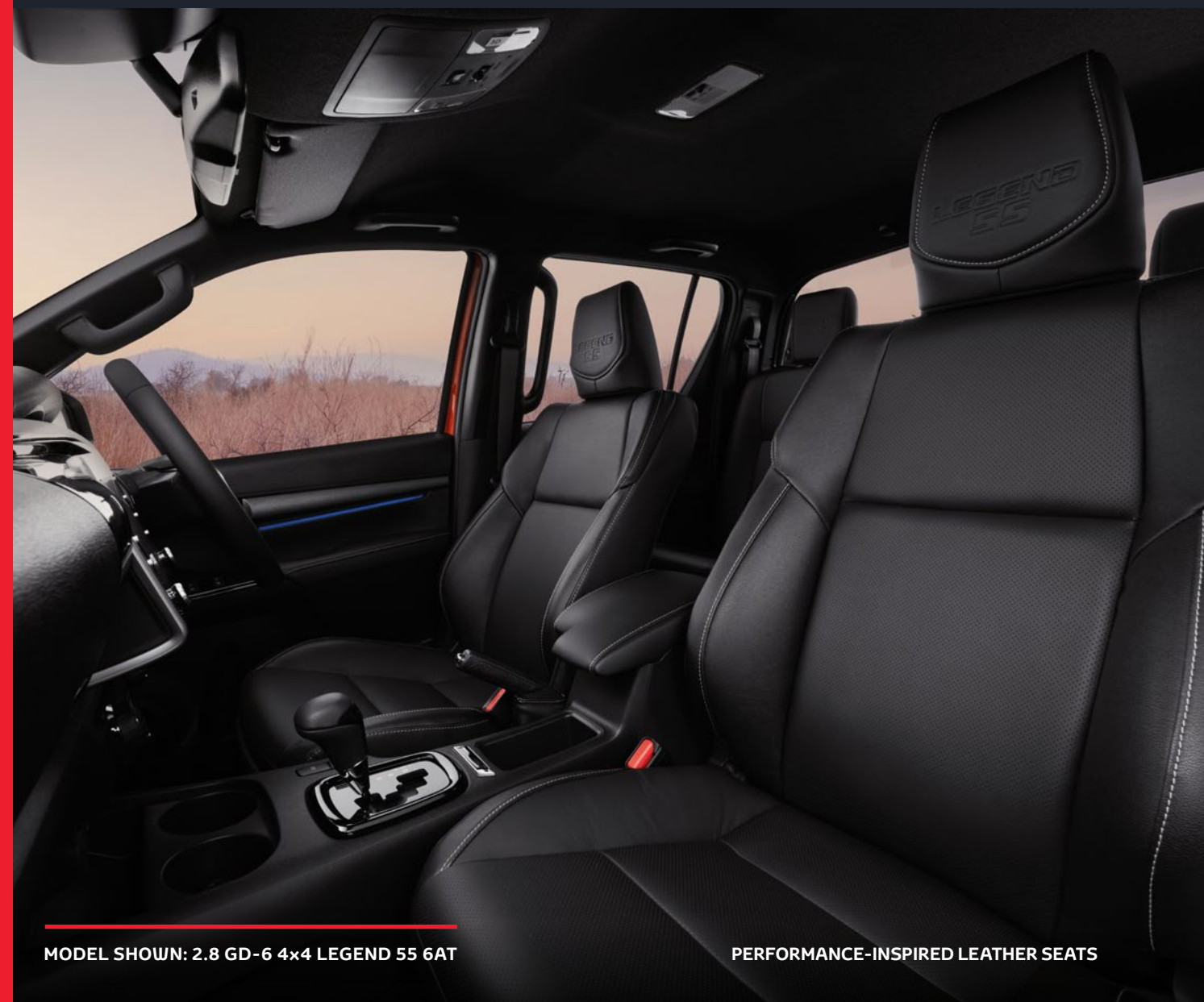
LEGEND 55-BRANDED HEADRESTS



LEGEND 55 TRANSMISSION PLATE



INTERIOR CABIN



PERFORMANCE-INSPIRED LEATHER SEATS

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LEGENDARY SAFETY, ASSURED

KEEPING YOU SAFE IS OUR TOP PRIORITY. THAT'S WHY THE HILUX LEGEND 55 HAS AN EXTENSIVE ARRAY OF SAFETY INTERVENTIONS TO KEEP YOU AND YOUR LOVED ONES UNHARMED ON ANY JOURNEY.

Keeping you safe is our top priority. That's why the Hilux Legend 55 has an extensive array of safety interventions to keep you and your loved ones unharmed on any journey.

To keep you and the vehicle stable on all road surfaces during acceleration, turning, and braking manoeuvres, the Legend 55 is equipped with Anti-lock (ABS) brakes with Brake Assist and Electronic Brake Force Distribution, along with Traction Control, Vehicle Stability Control and Hill Start Assist.

In addition, Toyota's renowned Safety Sense 3.0 package takes pre-emptive safety to a legendary level. To protect you from unexpected incidents, the Legend 55 comes with a pre-crash system, lane keeping with departure assist, while adaptive cruise control allows you to keep your speed constant on the open road.

Safety combines with convenience, in the Legend 55, which is why the vehicle's tailgate automatically locks along with the central locking, as well as being hydraulically assisted to enable one-handed opening and closing.

The Hilux Legend 55 is built to protect and designed to explore.





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TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Hilux deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Hilux. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

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IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:



IN-CAR WI-FI*

Connect to Wi-Fi



GPS LOCATOR

Always know your vehicle's GPS location



LOGBOOK

Have access to a digital logbook



DRIVER NOTIFICATIONS

Important reminders like licence renewal



BATTERY HEALTH CHECK

Check your battery health



SERVICE BOOKING

Manage your services



ROADSIDE ASSISTANCE

Get real-time roadside assistance



DRIVER RATING

Receive a driver rating



FLEET MANAGEMENT

Monitor your fleet



LICENCE RENEWAL

Renew from the App

AND MORE - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



DOWNLOAD THE **MyTOYOTA** APP AND GET CONNECTED TODAY



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/owners/genuine-parts

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Hilux without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Hilux by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

FIND OUT MORE AT
www.toyota.co.za/services/my-toyota-app

*25GB FREE DATA ONCE-OFF UPON ACTIVATION. Ts & Cs APPLY.
AVAILABLE IN SOUTH AFRICA ONLY.

TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND

TOYOTA ENVIRONMENTAL CHALLENGE 2050



At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



ZERO CO₂

CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO₂

CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

1. Developing and introducing low-CO₂ technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilizing hydrogen energy.



CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.

TOWARDS
CARBON
NEUTRAL



THE TOYOTA HILUX RANGE HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Hilux range has been designed to have very low CO₂ emissions.

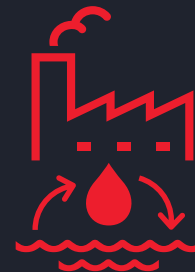


ZERO CO₂

CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.



CHALLENGE 4

CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



CHALLENGE 6

CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREG0031GAU

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