



## Bonding in the Bush

A team's retreat into the heart of the Delta

Shell Ultra City Mahalapye superstars shines in Turkey





## Broadway Toyota Mahalapye Soccer Tournament kicks-off

It's official – Broadway Toyota Mahalapye has confirmed that its much-anticipated annual soccer tournament, Broadway Toyota Mahalapye Soccer Tournament, will take place on 23 August 2025, and the countdown has already begun in the hearts of local football lovers.

The teams are back. The bragging rights are up for grabs. And if last year's showdowns are anything to go by, this year promises fireworks from the first whistle.

"We've seen what these teams can do. We had to call them back. This year, we're turning it up – we want energy, goals, and that signature local flair that lights up the town," organisers said.



## Here. For Quality Servicing.

Toyota Genuine



Quality Service



Teams have confirmed, all hungry to lift the trophy. Fans are buzzing. The stage is set. The organisers have summoned back the warriors of the past—those who dazzled with flair, fought with heart, and left the crowd roaring for more. "We've seen these teams turn grass into fire," said the organisers. "Now, we call them to do it again."

Vendors and the wider business community are urged to come on board. From food stalls to brand activations, this is the platform to be seen. Contact the Broadway Toyota Mahalapye marketing team and join the movement.

Last year's edition brought the heat – full stands, electric football, and talent that had scouts whispering. This year? Expect even more drama, more skills, and more unforgettable moments.

Will the defending champions hold their ground? Or is a new king of the pitch ready to rise?

Join us, come and witness the battles live.

## GET A QUOTE NOW. CALL 4710252



## HYBRID POWER ZERO FUSS

## Bonding in the bush: A team retreat like no other!

*Broadway Toyota staff traded grease for game drives this President's Holidays weekend, heading to Maun for a fully-sponsored team-building retreat. Between buffet feasts, classroom sessions, and a wild run through Moremi Game Reserve, even the lions looked impressed. Big ups to management—re a leboga, next time let's make it three nights!*

In the spirit of unity and renewal, the team at Broadway Toyota Mahalapye embarked on a journey that would take them far beyond the hum of their daily routines—into the wild rhythms and raw beauty of Botswana's North. Fully sponsored by the company, this retreat was more than just a getaway; it was a celebration of connection and the natural wonders that lie along the spine of our land.

The road from Mahalapye to Maun stretches over 560 kilometres—ribboned with

Arriving in Maun, we were greeted by the warm hospitality of Cresta Riley's Hotel. Nestled at the edge of the Okavango's gateway, this would be our base for two nights during the long President's Holiday weekend. Meals were abundant, conversations flowed, and each room became a resting point for both body and mind.

By day, we dove into classroom-style sessions—training that felt more like inspiration than instruction. But the crescendo of the retreat came early one morning, as the

From the crackle of the grasslands to the stillness of mopane groves, we moved as silent guests in nature's amphitheatre. Elephants roamed with majestic calm. Lions lounged in golden light. Cheetahs, giraffes, buffaloes, zebras, and the elusive African wild dog—all revealed themselves in an unforgettable display of nature's choreography. Cameras clicked, eyes widened, hearts filled.

As the sun set on our final evening, we boarded the bus homeward with a renewed sense of purpose—and a quiet knowing that, for all its wonders,



shifting landscapes, acacia-framed horizons, and stories waiting to unfold. At the helm of the bus was Makua, a trusted and steady hand known to many as the unofficial captain of every company journey. With his seasoned calm, he charted a smooth course northwards.

team boarded Land Cruisers bound for the legendary Moremi Game Reserve. Ninety-nine kilometres later, the wild opened its arms.

**“Moremi did not disappoint.”**

no place holds our story quite like home.

We left the delta behind, but brought something back with us: laughter shared, sights etched in memory, and the deepened bond of a team that had journeyed not just across Botswana, but toward each other.



## On the road: Where have we been?



**Kgagodi** – Broadway Toyota Mahalapye made an impression at this year's Future Genetics Annual Show, held in Palo's Farm from 4–5 July 2025, as the dealership continues to expand its footprint in Botswana's farming communities.

Participating in the show for the first time, the team positioned its exhibition stall along a high-traffic zone near the main arena — a move that ensured visibility to both dignitaries and attendees. The star attractions at the stall were two of Toyota's most popular models in the agricultural sector: the Land Cruiser and Hilux. Known for their durability and performance in tough conditions, both vehicles sparked keen interest among farmers and agricultural service providers.

The event officially opened on Friday with a ceremony led by the CEO of the National Agricultural Research and Development Institute (NARDI), Professor Julius Atlhopheng. Though day one experienced low visitor turnout, momentum picked up significantly on Saturday, with steady foot traffic throughout the day. The Broadway Toyota team engaged with potential clients, shared product knowledge, and responded to queries about the capabilities of the displayed vehicles.

**The team reported stronger brand visibility in the region and collected several leads for future sales opportunities.**

In addition to showcasing cars, the dealership offered branded merchandise to the public, although uptake in this area remained limited. Organisers

praised the team's involvement, while Broadway Toyota provided constructive feedback — particularly suggesting improvements in layout to better distribute crowd flow, as many attendees were drawn primarily to the livestock auction area.

Despite the minor challenges, Broadway Toyota described the event as a success. The team reported stronger brand visibility in the region and collected several leads for future sales opportunities.

The event attracted a range of other exhibitors, including, Haskins, Techno Feeds, CEDA, BAMB, WUC, Goo-Moremi Gorge, NDB, ABSA, Franklin Electric, Tholo Holdings, Botswana Prison Service, Takuwa, Ko Mahudiring, Minet, WestSure, Desert Sands Hotel, Mega Save, Ford and Coastal Hire — highlighting the show's importance in connecting the agricultural sector with commercial and development stakeholders.



## Shell Ultra City Mahalapye superstars shines in Turkey

It began at a humble fuel station in Mahalapye. It ended with fine dining on a luxury yacht in Istanbul. This is the inspiring tale of how excellence in customer service turned into a global celebration of spirit, unity, and unforgettable views.

From the heart of Mahalapye to the glamour of Istanbul, Shell Ultra City Mahalapye led by Kabelo Mokate has put Botswana on the global retail map — and they did it with style, substance, and a splash of stardust!

It all began back home when the powerhouse fuel station walked away with two major accolades at the Vivo Energy Botswana Retail Awards 2024: Silver Superstar for Q4 and the coveted Site of the Year — beating over 80 Shell stations nationwide. That win didn't just come with trophies; it came with passports and boarding passes to a once-in-a-lifetime experience.

The team flew out of Gaborone on Ethiopian Airlines, landing in the bustling city of Istanbul, Turkey. Their home for the week? None other than the luxurious Swissôtel hotel, where world-class comfort met five-star celebration. The hotel wasn't just a place to sleep — it was the venue for the first-ever Vivo Energy Superstars Awards, where top performers across 28

countries gathered for a night of elegance, unity, and praise.

Hosted against the majestic backdrop of the Bosphorus, the celebrations didn't stop at the gala. The highlight? A luxury yacht cruise under the Istanbul sky — courtesy of Swissôtel's elite fleet. The team dined on custom gourmet menus while sailing past the city's iconic skyline, soaking in the applause from across the Vivo Energy family. It was a moment where Botswana's frontline excellence met world-class recognition.

Adding to the occasion, Vivo Energy CEO Stan Mittelman graced the stage alongside African football legend Jay-Jay Okocha, saluting those who've turned petrol stations into centres of excellence, service, and community.

Mahalapye's win marks a major comeback — the last time Shell Ultra City scooped Site of the Year was in 2005 and again in 2018. Now, with 2024 in the bag, they've proved that consistency, customer care, and quality fuel service can take you places — literally. **(contd. on page 5)**





## Shell Ultra City Mahalapye superstars shines in Turkey



**(from page 4)** This is more than a win. It's a celebration of resilience, leadership, and the everyday heroes who serve thousands of customers each day with pride. For Shell Ultra City Mahalapye, the road from Botswana to Istanbul was paved with excellence.

This win is more than a country retailer of the year 2024 trophy. It's a testament to the power of teamwork, to the dedication of every forecourt attendant, cashier, cleaner and manager who gives their all each day. It is a reflection of our shared belief that customer satisfaction isn't a goal — it's our culture. Every smile, every clean toilet, every litre pumped with care has led us here.

Shell Ultra City Mahalapye didn't just represent a filling station in Turkey — we represented the spirit of Botswana service excellence. And as we sailed past Istanbul's lights, we carried the pride of our nation with us.

To our customers — thank you for trusting us. To our team — this is your victory.



# Toyota Quality Service.

[www.broadwaytoyota.co.bw](http://www.broadwaytoyota.co.bw)

## Book now