



Shell Ultra City Mahalapye • WIN A STARLINK KIT

WIN

# Broadway Shift

powered by Broadway Toyota Mahalapye

Issue 8  
March  
2025



**SHELL**  
**ULTRA CITY**  
**MAHALAPYE**  
**WINS BIG**

- **BROADWAY TOYOTA SHAKES UP MTE 2025 EXPO!**
- **WHAT'S NEW IN THE COROLLA CROSS 2025?**

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## SHELL ULTRA CITY WINS BIG

Vivo Energy Botswana, the company behind Shell-branded fuels and lubricants, pulled out all the stops to celebrate its top-performing retailers at a glitzy awards ceremony. The event, which recognised retailers who went above and beyond in 2024, was all about giving credit where it's due.

And when it came to the big wins, Shell Ultra City Mahalapye didn't come to play! The fuel station scooped not one, but two major awards at the Vivo Energy Botswana Retail Awards 2024, beating more than 80 Shell stations across the country.

First up, they bagged the Silver Superstar Q4 of 2024 Award, a

tough competition judged quarterly on fuel and lubricant sales, customer feedback (VOC), Capture compliance and BGE in total scoring up to 78%. But they weren't done yet—Shell Ultra City Mahalapye also walked away with the ultimate prize: Site of the Year 2024, awarded to the station that consistently smashes its targets in sales, compliance, and customer satisfaction.



The awards bash took place at the Avani Gaborone Resort, where Vivo Energy Botswana's top brass and Shell stations representatives gathered for a night of celebration. The room was buzzing with excitement as retailers held their breath, hoping to take home the honours.

For Shell Ultra City Mahalapye, this win was a long time coming. The last time they claimed the Site of the Year title was in 2005 and 2018—and now, they've done it again in style!



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## BROADWAY MOTORS BLAZES A TRAIL IN WORKPLACE FIRE SAFETY

When things started heating up—quite literally—at Broadway Mupita, the session covered decisive action, ensuring the safety—from proactive entire team was equipped with prevention strategies to fire safety training. Led by expert trainer Denford Motors, management took the full spectrum of fire training. Polynew hands-on firefighting Training Services, the industry techniques using available fire trainers in workplace safety, fighting equipment. But this spearheaded an intensive fire wasn't just theory; trainees prevention and response were thrust into real-world programme for Broadway Toyota scenarios, tackling a live blaze and Shell Ultra City in Mahalapye. outside Cresta Mahalapye to test their newfound skills in high-pressure conditions.

**“This is more than just training—it’s a responsibility. The company is equipping you with a skill that could mean the difference between disaster and survival. In the face of an unexpected fire, you are expected to act. You must be ready to extinguish the flames, protect the building, and, most importantly, ensure the safe evacuation of everyone inside.”**

Packed with crucial insights, the training instilled a culture of vigilance, empowering every participant to take responsibility for workplace fire safety. With a clear mandate to act swiftly and apply their expertise whenever and wherever fire hazards arise, Broadway Motors’ team is now more prepared than ever to safeguard their environment.

Fire safety isn’t just a box to tick—it’s a commitment. And at Broadway Motors, that commitment is now stronger than ever.



**1 OF 3  
STARLINK KITS**



**GA155232**

**The Starlink Jackpot @  
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Shell fuel  
to the value of  
**P200.00** or more  
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## Broadway Toyota shakes up MTE 2025 Expo!

Letlhakane was the place to be as the MTE Letlhakane 2025 Mining Expo roared to life, drawing a buzzing crowd of over 350 industry players, innovators, and tech enthusiasts. The expo, held at Thakadu Hotel, saw companies from Botswana, South Africa, and Zambia showcasing the latest in mining technology, and Broadway Toyota Mahalapye was right at the heart of the action!

The Broadway Toyota stand was a showstopper, putting the legendary Toyota Hilux in the

spotlight. On display were the rugged Toyota Hilux 2.4 Double Cab 4x2 automatic and the tough Toyota Hilux 2.0 Single Cab 4x2 – machines built to handle the mining industry's demands. Attendees swarmed the stand, eager to chat with the Broadway team about everything Toyota – from buying and servicing to getting their hands on genuine Toyota parts.

But Broadway Toyota didn't just stay put! The team hit the ground, making connections with fellow exhibitors and

mingling with mining professionals who were thrilled to see a powerhouse brand like Toyota represented. And let's be real – in mining, reliability is king, which is why the Toyota Hilux, especially the 2.8 4x4, remains a top pick for industry players who need a workhorse that can take a beating and keep going.

With the first quarter of the year packed with exciting road displays, Broadway Toyota is keeping its foot on the pedal, bringing customers closer to the vehicles they love. Stay tuned to find out where they'll be next – you won't want to miss it!



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## NEW LOOK FOR COROLLA CROSS



Toyota's Corolla Cross facelift, to be revealed earlier this year, brings a redesigned grille and updated interior.

When a car like the Toyota Corolla Cross gets a facelift, it's not just about looks—it's about refining what already works and adding a touch of brilliance. The 2025 model does exactly that. Toyota's latest updates strike the perfect balance between practicality and a hint of luxury, making it a vehicle that's both a workhorse and a showstopper.

### • A fresh face: bolder exterior

Starting with the exterior, the new centre grille features a gradient honeycomb pattern, giving the front end a sharp, modern look. It's not overly flashy, but it has just the right amount of flair to catch your eye. This isn't a reinvention—it's a thoughtful evolution.

### • Colours that pop

Toyota's expanded the colour palette, introducing the striking Brass Gold alongside the ever-popular Oxide Bronze. These shades aren't just colours; they're statements. Whether you want to stand out or stay understated, there's something here for every taste.

### • Interiors that feel like an Upgrade

Step inside, and the updates are immediately noticeable. Real stitching now adorns the dashboard and console lid, replacing the artificial version from before. It's a small detail, but it makes a world of difference in the overall feel. Add to that dark brown accents on the armrests and seat backs, and you've got an interior that's warm, inviting, and undeniably premium.

### • Practical additions

The power rear door, available on the Xr and GR-S models, is a game-changer. With a simple kick under the rear bumper, the motorised tailgate opens smoothly, making loading and unloading easier than ever. It's a feature you don't realise you need until you have it.



Wave your foot under the rear bumper, and it opens like magic.



Inside, it's all about refinement: Inviting and undeniably premium.

### • Technology that works

The tech upgrades are equally impressive. The entry-level Xi trim features an 8-inch display, but the higher Xs, Xr, and GR-S trims boast a new 10-inch display paired with six speakers. The system is intuitive and enhances the driving experience with seamless connectivity and top-notch sound quality.

### • Parking made easy

Toyota has also upped the ante on parking assistance. The Xi model gets two rear parking sensors, while the Xs adds two at the front. For the Xr and GR-S, there's a panoramic view monitor that uses cameras to give you a 360-degree view around the car, making tight parking spots and tricky manoeuvres a breeze.

The 2025 Toyota Corolla Cross is a thoughtful update to an already capable crossover. It's a car designed for the everyday, but with enough refinement to make every journey feel special.

**Read more on our website.**

We have a space for you. Book for your next service online:



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## HOW TO RENEW YOUR DRIVER'S AND VEHICLE LICENCE DISC ONLINE



- Vehicle Licence: Pay online, select a collection point, present proof of payment, and collect—no queues!
- Driver's Licence: Pay online, get an eye test, go straight to the card printing counter with proof of payment—quick and easy.

The Department of Road, Transport and Safety (DRTS) has introduced an online service that allows motorists to renew their driver's licence and vehicle licence disc without the hassle of long queues.

The system, accessible via Mascom and Mobile Network, supports payments through VISA, MasterCard, MyZaka, Orange Money, and Smega. Simply dial \*174# and follow the on-screen prompts.



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Our new official page

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9.1K likes • 11K followers

WhatsApp Liked Message

