



Tla o tshele kwano · Fuel up at Shell Ultra City Mahalapye

Broadway Shift

powered by Broadway Toyota Mahalapye

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V-Day Glitz & Glam:

Broadway Toyota goes all out for Valentine's
+ Cyber Threats: guard your personal info

PLUS Hilux & Corolla Cross GR-S steal
the show at OLDM & Teemane Mall!

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V-Day Glitz & Glam: Broadway Toyota goes all out for Valentine



Broadway Toyota Mahalapye went all out this Valentine's, treating some of their employees to a romantic dinner organised by Cresta Hotels. It was a proper love is in the air affair—candlelit tables, striking red-and-black décor, and an atmosphere dripping with romance.

Mahalapye's finest turned up in numbers, mostly couples, ready to wine and dine in style. And of course, the ladies got the royal treatment—greeted with a welcome drink and a flower upon arrival, because what's Valentine's without spoiling the queens?

The evening flowed with soft, soulful tunes setting the perfect mood. But the real cherry on top? The lucky draw! Broadway Toyota employees had their fingers crossed as couples walked away with luxurious two-night stays at Cresta Hotels across the country. And guess what? One of their own, Kesaobaka Odisitse, scooped up one of the prizes—bagging a two-night bed-and-breakfast stay at Cresta Lodge Gaborone!

Broadway Toyota Mahalapye didn't just talk love, they showed love, splashing out on ten tickets for their employees.



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Cyber Security: How to safeguard your personal details from potential scammers



In the digital age, social media is a convenient place to inquire about products and services, including the beautiful cars that many of our clients love. However, what might seem like a harmless comment asking for a quotation could be putting your personal information at risk.

“At our dealership, we’ve noticed a worrying trend: customers often leave sensitive details, such as email addresses and phone numbers, in the comment sections of our Facebook posts.” While we understand the need for quick responses, this practice is a prime opportunity for scammers to target unsuspecting individuals.

When you post your personal information publicly, you open the door to potential fraud. Scammers actively monitor social media platforms for such details, and once they have access to your contact information, they can use it to manipulate, steal, or harass you. These scammers are patient, relentless, and always watching. They comb through social media, hunting for unsuspecting victims. Once they have your details, the trap is set. You might get a call from someone posing as a dealership, an email with a fake invoice, or worse—your identity could be used for fraud. And by the time you realise it, the damage is done.

We urge all our clients and online users to rethink sharing private information in public forums. Whether on our page or any other platform, avoid leaving personal details where they could be exploited by malicious actors. Instead, use private messaging or direct contact through official channels to ensure your safety and privacy.

In an online world where security threats are ever-present, a small change in how you share information can make all the difference. Protect yourself, and stay vigilant.

A promotional graphic for a Starlink Jackpot. It features the word 'WIN' in large, 3D red letters. A hand is shown holding a Starlink satellite dish. Text includes '1 of 3', 'Starlink Kits', and 'The Starlink Jackpot @ Shell Ultra City Mahalapye'. A QR code and the code 'GA155232' are also present. The bottom text reads: 'Fill up any Shell fuel to the value of P200.00 or more and stand a chance to WIN a Starlink Standard kit. Competition valid from 1 March 2025 - 31 May 2025'.

A graphic for Valentine's Day. It features a red fuel gauge with a heart in the center. The needle is pointing to the '1/2' mark. The text 'Happy Valentine's Day' is written in a red, cursive font above the gauge. The letters 'E' and 'F' are on the left and right sides of the gauge respectively.

A graphic promoting the Shell Ultra City Mahalapye Facebook page. It shows a smartphone displaying the Facebook profile page. The profile picture is the Shell logo. Text includes 'We like you too. Like & Follow us on Facebook' and 'Our official Facebook page'. The page shows 4.8K likes and 5K followers.

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Hilux and Corolla Cross turn heads at Debswana and Teemane Mall!

Hilux & Corolla Cross GR-S steal the show at OLDM & Teemane Mall!

Broadway Toyota Mahalapye hit the ground running on January, kicking off the year with a spectacular showcase at Debswana OLDM Freedom Square. With the rugged Toyota Hilux 2.4L 4x2 Manual transmission standing tall alongside the sleek, GAZOO Racing-inspired Corolla Cross GR-Sport, the display was nothing short of a showstopper.

Toyota lovers and curious onlookers flocked to the square, some drawn by the sheer presence of these automotive icons, while others eagerly awaited our arrival after spotting the announcement on social media. Excitement was in the air as visitors got up close and personal with their dream rides, experiencing first-hand what makes Toyota the ultimate choice for both adventure seekers and city slickers alike. The Broadway team kept the energy high throughout the day,

Not slowing down, the very next day saw the Broadway Toyota team rolling into Letlhakane's bustling Teemane Mall. The display turned heads and drew in eager shoppers, many of whom were thrilled to find us in their own backyard. Questions poured in about purchasing Toyota's finest, sourcing genuine parts, and keeping their vehicles in top shape with expert servicing. The engagement was phenomenal, with some visitors making a special trip to the mall just to meet our team in person after hearing the buzz on social media.

With two successful stops under our belt, Broadway Toyota is just getting started! Our roadshow will continue throughout the year, bringing Toyota's world-class vehicles and services straight to the people. Stay tuned for updates—you never know when we'll be rolling into your town next!

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Why mobile phones are banned at Shell Ultra City Mahalapye's forecourt area?

Ever wondered why using your mobile phone is strictly prohibited at the fuel pumps? While the chances of a fire starting from a phone are low, the risk is still real.



Mobile phones aren't designed or certified for use in potentially explosive environments—like the areas around fuel pumps and delivery points where petrol vapour lingers. Even though modern phones don't typically spark, they aren't intrinsically safe devices.

There's also a concern that electromagnetic radiation from a phone could provide enough energy to ignite petrol vapour or induce electrical currents in nearby metal objects, triggering a spark. While petrol station fires are rare, most incidents occur when static electricity ignites fuel vapours—a dangerous mix that's best avoided.

For your safety and that of others, please keep your phone tucked away while refuelling.

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Broadway Toyota and Shell Ultra City employees hone sales skills for enhanced customer experience



experienced Prosper Ndlovu, who seamlessly blended core sales principles with essential marketing insights. Ndlovu's session was a trip down memory lane for some seasoned employees, rekindling concepts learned years ago. The highlight of the training came when participants were split into groups, tasked with tackling thought-provoking sales scenarios, and presenting their solutions to an engaged audience.

Employees at Broadway Toyota Mahalapye and Shell Ultra City Mahalapye have sharpened their sales expertise after completing an intensive training course on selling fundamentals. The programme, facilitated by Synergy Corporate Training, was led by the highly

The energy in the room was palpable as discussions unfolded, with trainees eagerly exchanging ideas and strategies. By the end of the session, participants left not only with refreshed knowledge but also with practical, up-to-date skills to help them exceed targets and drive business growth.

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