



TOYOTA

LEAD THE WAY



RAV4



MODEL SHOWN 2.5 VX AT AWD

EXPECT INCREDIBLE



MODEL SHOWN 2.5 VX AT AWD

LIVE A LIFE LESS ORDINARY IN THE ALL-NEW RAV4

IT'S THE VEHICLE THAT STARTED IT ALL
AND DID WHAT NOBODY ELSE THOUGHT
TO DO. FROM THE BIRTH OF ITS FIRST
GENERATION IN 1994, OVER TIME THE
RAV4 HAS CONTINUALLY MANAGED TO
PERFECTLY MERGE THE BEST OF CITY AND
OUTDOOR LIFESTYLE ACTIVITY VEHICLES,
BECOMING A SYMBOL OF FUN AND
ADVENTURE THAT PLAYS ANYWHERE.

INCREDIBLE TO THE CORE

And now the newest evolution of this compact crossover SUV is here. And you can expect nothing less than incredible. The time has come to live a life less ordinary and more EXTRA ordinary, a life where incredible comes standard and you get to drive incredibly every day.

The 2019 fifth-generation RAV4 is sleeker, bolder and more streamlined than ever, with greater engine power, better fuel economy and more off-road capabilities. Whether you're in the city or out, on-road or off, this is the vehicle that will drive you to live incredibly.

Five models make up the range, offering Manual, Automatic and CVT drivetrains. Drivers can choose from three incredible models: the dynamically assertive GX, the boldly adventurous GX-R and range-topping high-spec VX grade.

MODEL LINE-UP:
2.0 GX 2WD
2.0 GX CVT 2WD
2.0 GX-R CVT AWD
2.0 VX CVT 2WD
2.5 VX AT AWD

THE TOYOTA NEW GLOBAL ARCHITECTURE PLATFORM

The Toyota New Global Architecture (TNGA) philosophy is simple; it's about breaking the mould of conventional thinking and creating ever-better cars. Which is why the all-new RAV4 features a more sure-footed and solid-driving platform through the introduction of a lower, wider and longer wheelbase.

Added to this is a 57% increase in rigidity and improved ground clearance, ensuring the RAV4 delivers exceptional handling and an unparalleled driving experience. Inside the RAV4, these benefits translate to more head, leg, hip and shoulder room, plus more luggage space.

INCREDIBLE FROM
EVERY ANGLE

MODEL SHOWN 2.5 VX AT AWD



AN ALL-NEW HEAD TURNER. THE NEW GENERATION RAV4 DELIVERS INCREDIBLE FROM EVERY ANGLE AND AT EVERY TURN. THE ELEMENTS OF BOTH 'ADVENTURE' AND 'REFINED' ARE KEPT THROUGHOUT THE DESIGN SO THAT THE ROBUST AND DETERMINED BUILD IS BALANCED WITH CONSISTENT STYLE AND SOPHISTICATED TWISTS THROUGHOUT.

MODEL SHOWN 2.5 VX AT AWD

The RAV4's dynamic new design boasts assertive and angular features with a bold bumper, grille, LED headlights and tail lights creating a broad, athletic build that tapers towards the back to provide an all-round muscular appearance. This strong build isn't just for show, with its increased ground clearance and shorter front and rear overhangs, the all-new RAV4 can take on tough terrain with ease, as well as maximising the available space.

It might be a looker, but it's a looker with purpose. The available alloy wheel sizes range between 17", 18" and 19" and are optimised to provide a balance between on- and off-road prowess. LED daytime running lights and automatic high-beam* headlights (with automatic levelling and follow-me-home functionality) create more presence on the road while colour-coded door handles with a smart-entry* system and colour-coded and heated side mirrors with integrated indicators and cameras* (with Blind Spot Monitor*) add to the functional good looks. Finally, the RAV4's sporty new look is reinforced with a shark-fin antenna for aerodynamic stability, a rear spoiler to reduce pressure drag and roof rails for added storage.

NEW ADDITIONS TO THE COLOUR RANGE

In addition to the existing colours, the RAV4 has added four more incredible colours to its exciting repertoire:

- Urban Khaki
- Attitude Black**
- Caribbean Blue
- Moonlight Ocean Metallic**

* Available on selected models

** Customer order only

**DRIVE
INCREDIBLE**
BE INCREDIBLE



MODEL SHOWN 2.5 VX AT AWD



DRIVE INCREDIBLE BE INCREDIBLE

MODEL SHOWN 2.5 VX AT AWD

THE RAV4 IS A COMPACT CROSSOVER SUV, BUT THAT'S NO REASON NOT TO EXPECT AN INCREDIBLE EXPERIENCE ON ANY TERRAIN.

The Dynamic Force 2.0 and 2.5/ inline-four-cylinder engines, both fitted with intelligent variable valve timing, deliver improved performance and a more responsive and fuel-efficient drive. The 2.0/ engine delivers maximum power of 127 kW @ 6 600 r/min and peak torque of 203 Nm between 4 400 and 4 800 r/min, while also offering a fuel consumption of between 6.5 - 6.8 //100 km and CO₂ emissions as low as 147 g/km*. The flagship 2.5/ engine produces 152 kW of power at 6 600 r/min, and peak torque of 243 Nm between 4 000 and 5 000 r/min, while offering a fuel consumption of 7.3 //100 km and CO₂ emissions as low as 166 g/km*.

All RAV4 engines achieve high output and world-class combustion efficiency through the newly introduced Variable Valve Timing-intelligent system (VVT-iE). It controls the intake of fresh air, fuel, combustion gases, and adjusts the timing of the valves to match the operating conditions of the engine, delivering an enhanced driving experience.

The choice of a 6-speed manual, Continuously Variable Transmission (CVT) or an 8-speed automatic transmission, make for smooth driving, no matter your preference:

- The Intelligent Manual Transmission (iMT) ensures stress-free driving as it automatically adjusts engine revolutions when changing gears for jolt-free up or downshifts.
- The CVT option is a gearless belt-driven automatic transmission, seamlessly operating in the background, for optimal fuel efficiency and driver comfort.
- The 8-speed automatic transmission model is easy to use, and allows for faster, seamless shifting between gears and efficient fuel economy.

Incredibly versatile, the RAV4 is built to thrive in the city and on the dirt. Its high ground clearance and high approach and departure angles allow for superior performance on any kind of off-road terrain. The drive system enables the dynamism of an SUV, with precise technology when torque is automatically and intelligently shifted between wheels to offer maximum traction at all times. The front suspension's revised MacPherson strut setup ensures excellent handling stability and manoeuvrability for an all-round better driving experience.

The RAV4 is loaded with features that allow you ultimate control of your driving experience:

Downhill Assist Control (DAC)**:

Automatically manages the brakes for controlled deceleration on steep slopes, improving directional control upon descent.

Hill Assist Control (HAC):

Maintains brake pressure when taking off on an incline, so that you don't need to worry about rolling back.

Multi-Terrain Select (MTS)**:

Multi-Terrain Select helps in switching control to the AWD, brake control or drive torque control that is best suited for that particular road surface.

Drive Mode Select

There are three modes available to customise your drive:

- **Normal Mode** is for everyday city driving where you don't need to optimise the drive for different terrains.
- **Sport mode** changes control parameters in the throttle response and transmission-shifting maps and power steering for a sportier driving experience.

PERFORMANCE

- **ECO mode** reduces power demands on the engine by regulating power output, climate control and seat heating to increase fuel efficiency.

* CO₂ emissions may vary based on driving conditions

** Available on selected models





INTRODUCING THE INCREDIBLE GX-R PLAYS ANYWHERE

THE ADVENTUROUS GX-R SETS ITSELF APART FROM THE RANGE BY COMBINING THE DYNAMISM OF AN AWD SUV, WITH BOLD EXTERIOR AND INTERIOR DESIGN ACCENTS FOR A COMMANDING ROAD PRESENCE.

Designed to take on any terrain with an aggressive, rugged look to suit its outdoor lifestyle offering, it comes with unique 18" alloy wheels, an enlarged front grille that protrudes further than its GX and VX counterparts as well as pronounced skid plates and wheel arches.

A new and exciting feature in the GX-R and also VX AWD is the Multi-Terrain Select (MTS) function. This allows for maximum traction when engaged and gives drivers different terrain modes for various weather conditions, allowing the driver the ability to select the mode required based on the terrain faced, such as Rock & Dirt or Mud & Sand modes.

The interior comes with all the right trimmings to go on- and off-road in both style and comfort. Tastefully imprinted partial "art" leather seats feature throughout the vehicle, and in the front, seats are perforated for breathability, and offer ventilation for added comfort. In addition to the black leather seats, there is an additional option for an Orchid brown trim. The luxury leather steering wheel and dual-zone air conditioner provide comfort when tackling your off-road adventures, while the three USB ports, Bluetooth, auxiliary port and a wireless charging mat will answer all your tech requirements.

MODEL SHOWN 2.0 GX-R CVT AWD

RAV4 GX-R



STEP INTO INCREDIBLE

INTERIOR SHOWN 2.5 VX AT AWD





INTERIOR SHOWN 2.5 VX AT AWD



INTERIOR SHOWN 2.5 VX AT AWD

ALL THE RIGHT TECH, RIGHT WHERE YOU NEED IT

MULTIMEDIA

Every RAV4 is equipped with a state-of-the-art audio system that houses a 7" touchscreen above the centre stack with conveniently added control switches on the steering wheel.

The system is embedded with up to three* USB ports, a Bluetooth and auxiliary port, six speakers and three power sockets.

The USB connection can be used to show the smartphone (iPhone or Android device) screen on the display or play audio from the in-vehicle speakers. All of these display the screen of your smartphone on the infotainment screen, as well as link the smartphone's audio output to the vehicle's surround sound speakers.

With everything optimally placed where needed, the driver is always in control. The Thin Film Transistor (TFT)* Multi-Information Display (MID) is behind the steering wheel so the driver can easily view the speedometer, rev counter, fuel gauge and door open warnings. The premium 3-spoke leather steering wheel provides efficiency and comfort at your fingertips with conveniently located switches to control the Multi-Information Display, Adaptive* Cruise Control, speakerphone, audio system and Lane Trace Assist with steering control*. To keep you connected and powered up, the RAV4 now features a conveniently located wireless charging* mat for compatible handheld devices.

INTERIOR SHOWN 2.5 VX AT AWD



WHETHER IT'S RUNNING DAILY ERRANDS,
A QUICK WEEKEND GETAWAY OR SOME
OFF-ROAD ACTION, THE STYLISHLY ATHLETIC
INTERIOR OF THE ALL-NEW RAV4 WILL STEER
YOU IN INCREDIBLE COMFORT AND STYLE.

INTERIOR

COMFORT

The dashboard's symmetry has been further enhanced with the infotainment centre screen in the middle for easier access. Softer materials have been used throughout the interior surfaces for that luxurious feel, and for optimum comfort. All models feature high-quality finishes, including the short-shift leather gear lever and knob, as well as the leather steering wheel. The VX and GX-R models both feature partial leather seats with heated functionality, while GX models come with fabric seats.

Ergonomic comfort has also been enhanced with a larger centre console, four cup holders and a convenient open tray to hold all those travel necessities (sunglasses, phones and keys) we like to have nearby while living our extraordinary lives. The automatic dual-zone* air conditioner allows for two sets of temperature control ensuring maximum comfort for all passengers.

Optimal visibility from all angles is ensured with an auto-dimming electrochromatic* rear-view mirror, audio display, reverse camera with guideline overlays and a Panoramic View Monitor* that offers a 360-degree top-down view of the car when parking.

SPACE FOR EXTRAORDINARY

The rear section has been designed for more versatile space and storage. The boot area has incorporated reversible liners and side nets for storage of loose items. The space is also designed to be configured to your needs; the 60:40 split-folding rear seats and retractable interior tonneau cover means that you can fit your friends, family, surfboards, camping gear and whatever else you choose, comfortably.

CONNECT TO THE MYTOYOTA APP

All new Toyota vehicles can now be connected to the MyToyota App on your smartphone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, including in-car Wi-Fi**, roadside assistance and more. See the inside back cover for more information.

**15GB Free data once-off upon activation. Ts & Cs Apply.
Wi-Fi available in South Africa only.

* Available on selected models

PEACE OF MIND COMES STANDARD

'INCREDIBLE' IS IN THE PEACE OF MIND OF KNOWING YOU CAN LIVE YOUR LIFE TO THE FULLEST AND BE SAFE AND SECURE WHILE DOING IT. THE RAV4 ENSURES THIS WITH AN EXTENSIVE RANGE OF ACTIVE AND PASSIVE SAFETY SYSTEMS.

Toyota Safety Sense™ (TSS):

The VX model comes with the complete Toyota Safety Sense™ (TSS) package – a system of active safety features designed to help protect you and your passengers from harm:

- Adaptive Cruise Control (ACC)* uses your Toyota's built-in camera and front-grille-mounted radar to keep your vehicle at a pre-selected speed, automatically accelerating and decelerating with the traffic in front.
- Lane Trace Assist (LTA)* with Steering Control gives the RAV4 the capability to detect the edge of the road and to detect visible lane markers and where the vehicle is in relation to the lane. When the system judges that there is a possibility of the vehicle deviating from its current lane, it will illuminate an indicator in the Multi-Information Display, vibrate the steering wheel, and sound a buzzer in order to inform the driver of a potential lane departure and prompt them to correct the vehicle's path.

- When your Blind Spot Monitor (BSM)* is turned on, the indicator lights on the outside mirrors will come on for a few seconds as part of an initial system check. When the system detects a vehicle entering a blind spot area, the indicator will illuminate in that side view mirror. If you signal a lane change in that direction, the indicator will flash to help get your attention.
- The Pre-Crash System (PCS)* uses radar to detect possible crashes, then helps you slow down accordingly. Unlike many systems, it can even help prevent high-speed crashes. If your vehicle detects a pending crash, the system alerts you to brake.
- When travelling over 50 km/h at night, Automatic High Beam (AHB)* uses a built-in camera to detect the headlights of oncoming traffic and the tail lamps of vehicles in front. If the camera sensor detects a change, such as the presence of streetlights, headlights or tail lights ahead, it may shift from high to low beam to help you maintain safe and considerate driving.
- Rear Cross Traffic Alert (RCTA)* warns you of danger on the roads even when you can't see it and assists when reversing into perpendicular flowing traffic.

The RAV4 range comes equipped with a host of other safety features and driver support systems:

- Anti-lock Braking System (ABS), Brake Assist (BA) and Electronic Brake-force Distribution (EBD) bring you to a stop, in time and safely.

- Vehicle Stability Control (VSC) keeps you in control and maintains grip when on slippery surfaces, by individually braking each tyre where necessary.
- Front* and rear Park Distance Control (PDC) for effortless parking.
- Trailer Sway Control (TSC) keeps you and your trailer safe by minimising lateral movement from crosswinds and road surface changes.

Occupant Safety:

To keep occupants safe in the event of a collision, the RAV4 is equipped with front and side airbags for the driver and front passenger, curtain shield airbags, and a driver knee airbag. Passenger safety for young occupants has also been considered with a child-lock function integrated into the rear doors, and two ISOFIX approved infant-seat restraint anchors on the rear seat. Doors in the RAV4 will lock automatically based on the driving speed and front seatbelts are equipped with force limiters and pretensioners.

Security:

- No matter where you park your RAV4 to embark on your next adventure, it'll be worry-free with an alarm*, immobiliser and wireless door lock with Smart Entry*.

* Available on selected models



SUSTAINABILITY

You can rest assured that no matter what colour RAV4 you choose to drive home, it'll be green under the bonnet.

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process.

How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.

Guided by the goals of the Toyota Environmental Challenge 2050, everything from design to manufacturing to end-of-life recycling programmes, our planet always comes first.

Materials offering excellent recyclability such as TSOP (Toyota Super Olefin Polymer) and TPO (Thermo Plastic Olefin) have been actively adopted to make the RAV4 more environmentally friendly and the entire range has been designed to minimise CO₂ emissions.

Toyota is serious about combating the problems associated with waste tyres in the country and has therefore taken up its producer responsibility as defined by the Waste Management Act of 2008. Waste Tyre Registration Number: TPREG0031GAU



CHALLENGE 1 NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota, you will be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050, as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



CHALLENGE 2 LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero, not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.



CHALLENGE 3 PLANT ZERO CO₂ EMISSIONS CHALLENGE

Upholding the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

- Developing and introducing low CO₂ technologies with ongoing kaizen - Toyota's philosophy of continuous improvement
- Adopting renewable energy sources and utilising hydrogen energy where appropriate



CHALLENGE 4 CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environment is important. We have two measures to achieve this. These are:

- The comprehensive reduction of the amount of water used
- The comprehensive water purification and returning it to the earth



CHALLENGE 5 CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.



CHALLENGE 6 CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.



All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can:



IN-CAR WI-FI*
Connect to Wi-Fi



GPS LOCATOR
Always know your vehicle's GPS location



LOGBOOK
Have access to a digital logbook



DRIVER NOTIFICATIONS
Important reminders like licence renewal



BATTERY HEALTH CHECK
Check your battery health



SERVICE BOOKING
Manage your services



ROADSIDE ASSISTANCE
Get real-time roadside assistance



DRIVER RATING
Receive a driver rating



FLEET MANAGEMENT
Monitor your fleet



LICENSE RENEWAL
Renew from the App

AND MORE - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



DOWNLOAD THE MyTOYOTA APP AND GET CONNECTED TODAY

FIND OUT MORE AT [TOYOTA.CO.ZA/MY-TOYOTA](http://toyota.co.za/my-toyota)

*15GB FREE DATA ONCE-OFF UPON ACTIVATION. TS & CS APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their **Quality, Durability and Reliability**. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of **Genuine Products** and **Approved Services** will ensure complete peace of mind throughout the ownership journey and beyond. **For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/genuine**

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. Genuine Parts comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to Toyota Accessories, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your RAV4 without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 6 or 8 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 200 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your RAV4 by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, expert knowledge and advanced equipment. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY

✓ GUARANTEED QUALITY

✓ PEACE OF MIND



TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect RAV4 deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your RAV4. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

For comprehensive information about products offered by Toyota Financial Services, visit www.toyota.co.za/toyota-finance

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

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